ANJALI RADHEY
Textile Designer & Developer

Results-driven textile designer and product developer with extensive expertise in woven product categories, including denims and non-denims. Adept at design strategy, product development, market intelligence, and business expansion, with a strong technical foundation in textiles and an eye for innovation. Experienced in leading high-impact projects, B2B marketing, and collaborating with globally recognized brands.

Contact

📱 | +91-9996261244, +88-01313707600

✉ | anjaliradhey17@gmail.com

➤ | https://www.behance.net/anjaliradhey

📍 | Dhaka, Bangladesh

Education

● Bachelor of Design, TEXTILE DESIGN (2016-2020)
NATIONAL INSTITUTE OF FASHION TECHNOLOGY

Softwares

Adobe Photoshop	● ● ●
Adobe Illustrator	● ● ●
Adobe Indesign	● ● ●
Clo 3D	● ● ○
Microsoft Office	● ● ●
Figma	● ● ○

Skills

- Adobe Photoshop, Illustrator, InDesign
- Clo 3D, Figma
- Microsoft Office Suite
- CAD & Tech-Pack Development
- Forecast & Market Intel

PROFESSIONAL EXPERIENCE

● **HEAD OF DESIGN & DEVELOPMENTS,** **(JAN 2024 -CURRENT)**
Progress Apparels Bangladesh Ltd., PDS Group

BRANDS : TOMMY HILFIGER, Calvin Klein, NEXT, Jack & Jones, Matalan, DKNY, Walmart, Primark, Tesco, Reitman's, IZOD, Buffalo, Sainsabury's
CATEGORY : WOVENS & DENIMS

-Market research, forecasting, competitive brand analysis
-Design conceptualization, range development, &customer-driven collections
-strategic relationships with global clients - B2B marketing initiatives.

● **Design, Development & Marketing,** **(Jan 2022 - Jan 2024)**
1.Ananta Group, Bangladesh

BRANDS : TOMMY HILFIGER, Calvin Klein, Dunnes, C&C CALIFORNIA, A&F, FAM BRANDS : BANANA REPUBLIC & GAP
CATEGORY : DENIMS & WOVENS

-Spearheaded market analysis, trend forecasting, & brand strategies.
-Design & Development : Brand developments, Seasonal collections
-Sourcing of Fabrics & Trims
-Strong technical knowledge of fabric weaves, wet process & dry process
-Detailed CAD'S and Tech-packs for garments & prints development
-Negotiations, Cost management for the organisation & efficient planning

2.Ananta Group INDIA & USA

BRANDS : MAX, KILLER JEANS, SPYKAR, FLYING MACHINE, RED TAPE, JOCKEY, ZIVAME, CLOVIA, VAN HUESEN, BLISSCLUB
CATEGORY : DENIMS & KNITS(LINGERIE, ACTIVEWEAR ETC.)

-Assisted US sales leadership to develop business, market analysis, trend reports, sustainability and brand analysis
- Cost analysis, forecast and white space analysis.
Strengthened B2B marketing strategies and successfully secured new business partnerships.
-Competitive market landscape analysis

● **Creative Director (Project)** **(Sep 2021 - Jan 2022)**
Purearth Wellness Pvt Ltd.

CATEGORY : GRAPHICS & PRINT DESIGN

-Digital Design, Graphics
-Forecast study and market intelligence
-Seasonal campaigns & Digital Marketing
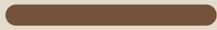
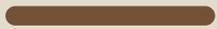+91-9996261244, +88-01313707600

anjaliradhey17@gmail.com
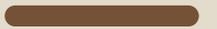
10-07-1998

Dhaka, Bangladesh

LANGUAGE

English

Hindi

Punjabi

Bengali

EDUCATION

GRADUATION
National Institute of Fashion
Technology
2016-2020

HIGH SCHOOL
Pratap Public School
2014-2016

MATRICULATION
Guru Harkrishan Public School
2014

RESEARCH & DESIGN (PROJECT) (July 2021-Aug 2021)
RELIANCE GROUP

BRANDS : DNMX(Men's & Women's)
CATEGORY : DENIMS

-Forecast study and market intelligence
-Design, Development & Sourcing : Seasonal collection
-R&D - fabric weaves, wet process & dry process
-Detailed CAD'S and Tech-packs for garments & prints developments

TEXTILE & CRAFTS DESIGNER (Dec 2020 - Jun 2021)
IVILLAGE

CATEGORY : DESIGN, DEVELOPMENT & MARKETING - APPAREL & HOME

-Craft Research, Artisans interaction
-Forecast study, market intelligence & ideation
-Design collections - seasonal & customer driven
-Social media management
-Packaging design
-Sourcing : Fabrics & Trims
-Women empowerment

GRADUATION PROJECT : LANDMARK GROUP
TEXTILE DESIGNER, Jan 2020 - April 2020

BRAND : HOMECENTRE
CATEGORY : HOME & KITCHEN

-Market research
-Forecast study
-Brand analysis
-Design collection ideation
-Design & development
-Print design & Surface design

ACHIEVEMENTS

-Delivered a lecture as a Guest Speaker - BGMEA University, Dhaka on the
topic : Role of a designer in RMG Industry
-NIFT MERITORIOUS AWARD, Batch 2016-2020
-Best Academic Performance, NIFT(2016-2020)
-Presented sustainability project at the International Functional Textiles
and Clothing Conference, IIT New Delhi (2018).
-Certified for literature on Kullu Pashmina shawls, presented to the
President of India, Mr. Ram Nath Kovind (2018).
-Winner of multiple national and zonal painting and sports events.
-Served as College Cultural President (2018-2019).
-First Prize Winner, IIT Mandi Exodia Fashion Show.